



FOR IMMEDIATE RELEASE



North Coast FC and Luma Fitness Announce Three-Year Partnership to Elevate Youth Soccer in Petaluma

Petaluma, CA – February 4, 2025 – North Coast FC (NCFC), Sonoma County's premier competitive youth soccer club, is excited to announce a three-year partnership with Luma Fitness, a leading group training facility in Petaluma. This collaboration is set to enhance athletic development for NCFC players, foster community wellness, and promote fitness and soccer in the local area.

Through this partnership, Luma Fitness will provide financial support over three years, helping NCFC expand its programs and opportunities for young athletes. In addition to sponsorship benefits like logo placement on NCFC jerseys, team apparel, and digital signage at Petaluma Community Fields, the partnership will include exclusive player and family discounts at Luma Fitness, annual on-field training clinics, and collaborative community events. Together, NCFC and Luma Fitness aim to inspire a healthier, more connected Petaluma while helping athletes reach their full potential.

"We are thrilled to partner with Luma Fitness, an organization that shares our commitment to support youth development while fostering a stronger connection with the Petaluma community," said Corryn Degelabert, representative of North Coast FC. "The financial support and engagement from Luma Fitness are game-changers for our club, allowing us to grow and innovate in ways we couldn't before."

"Luma Fitness and NCFC share a common vision of preparing people for whatever life may throw at them, inside the gym or between the lines of competition," said Connor Waggoner of Luma Fitness. "We are excited to align ourselves with such a positive program in our community, with hopes that parents and kids alike are inspired to improve and maintain overall health and fitness for life."

This partnership underscores a shared dedication to fostering athletic excellence and community well-being in Petaluma.

About North Coast FC:

Established in 2016, North Coast FC is committed to delivering the highest quality youth competitive soccer experience in Sonoma County and the North Bay region. The club fields teams across various competitive levels, including Elite Clubs National League Regional League, Elite Academy, Development Player League, National Premier League, Premier, Gold, Silver, and Bronze. With a dedicated team of professional coaches and trainers, NCFC ensures that all players benefit from a unified curriculum and consistent coaching methodologies. The club emphasizes player and team development to reach maximum potential while promoting teamwork, sportsmanship, self-confidence, personal and social responsibility, discipline, and respect for all participants and the game itself. NCFC forms teams in the under-8 through under-19 age groups that practice in Petaluma, CA.

[North Coast FC](#)

About Luma Fitness:

Founded in 2007, Luma Fitness began as S.P.D Factory (Speed & Power Development), a facility focused on training high school and college athletes. Over time, the gym evolved to cater to a broader demographic, offering group training for individuals of all levels and abilities. In 2020, ownership transitioned to Connor and Kehley Waggoner, with Connor being one of the original members since its inception. Today, Luma Fitness stands as Petaluma's only locally owned gym, renowned for its community-centered approach and innovative, carefully structured classes designed to maximize physical potential. A key focus of Luma Fitness is injury prevention, ensuring members of all ages can train safely and effectively while continuously improving toward their goals. Through specialized programming, Luma Fitness helps athletes build strength, mobility, and endurance in a way that supports long-term athletic performance and overall well-being.

[Luma Fitness](#)

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